

# JOURNAL OF INTERNATIONAL BUSINESS STUDIES

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JIBS Editor-in-Chief  
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**Meet the Editors**  
**IM Division, Academy of Management**  
August 8, 2009, 3:20-4:50 pm



# OVERVIEW



1. JIBS Statistics at a Glance
2. Manuscripts JIBS Editors Want to See
3. Manuscripts JIBS Does Not Accept



# JIBS General Statistics



- Number of Sales: 4,500
  - Institutional Online access and print: 1,200 (2009)
  - Personal sales & AIB members: 3,340 (2009)
- Price: Online access & print (\$340), Personal (\$175), AIB member (zero)
- Number of pages: 1,640 (2009)
- Number of issues: 9 (2009)
- Volume: #40 (2009), 40<sup>th</sup> Anniversary!





# JIBS Production Statistics

	2002	2003	2004	2005	2006	2007	2008
<b>Submissions</b>	214	414	437	550	589	494	514
<b>Articles</b>	43	41	31	40	52	66	76
<b>Issues</b>	6	6	6	6	7	8	8
<b>Pages</b>	835	603	570	726	942	1,244	1,391
<b>JIBS.NET: Article downloads</b>	N.A.	N.A.	54,694	77,041	211,552	256,570	404,818
<b>JIBS.NET: Page views</b>	N.A.	N.A.	281,044	358,187	548,987	1,319,896	1,620,672



# JIBS: A “Tier 1” Journal



JIBS is widely recognized as

- The #1 scholarly journal in international business studies.
- A “top 10” or “tier 1” scholarly business journal.

The goals for the JIBS editors is to publish:

*insightful and influential articles on international business that are widely read and cited by business and management scholars.*





# JIBS Ranking



Eighth Among Business Journals in 2008\*

Rank	Journal Title	ISSN	Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-Life
1	ACAD MANAGE REV	0363-7425	11613	<b>6.125</b>	8.211	1.209	43	>10.0
2	ACAD MANAGE J	0001-4273	12285	<b>6.079</b>	7.670	0.273	55	>10.0
3	J RETAILING	0022-4359	2454	<b>4.095</b>	4.978	1.114	35	9.3
4	J MARKETING	0022-2429	9414	<b>3.589</b>	7.092	0.204	54	>10.0
5	STRATEGIC MANAGE J	0143-2095	13703	<b>3.344</b>	6.708	0.443	70	>10.0
6	MARKET SCI	0732-2399	2813	<b>3.309</b>	3.868	0.096	73	>10.0
7	J MANAGE	0149-2063	4912	<b>3.080</b>	4.532	0.225	40	>10.0
<b>8</b>	<b>J INT BUS STUD</b>	<b>0047-2506</b>	<b>4990</b>	<b>2.992</b>	<b>5.030</b>	<b>0.320</b>	<b>75</b>	<b>&gt;10.0</b>
9	ADMIN SCI QUART	0001-8392	9086	<b>2.853</b>	6.313	0.125	16	>10.0
10	J CONSUM PSYCHOL	1057-7408	1060	<b>2.841</b>	2.766	3.000	25	5.4

\* Only those journals with an impact factor score of 2.8 or higher are reflected.





# JIBS Ranking



Seventh Among Management Journals in 2008 \*

Rank	Journal Title	ISSN	Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-Life
1	ACAD MANAGE REV	0363-7425	11613	<b>6.125</b>	8.211	1.209	43	>10.0
2	ACAD MANAGE J	0001-4273	12285	<b>6.079</b>	7.670	0.273	55	>10.0
3	MIS QUART	0276-7783	5684	<b>5.183</b>	11.586	0.778	36	9.7
4	STRATEGIC MANAGE J	0143-2095	13703	<b>3.344</b>	6.708	0.443	70	>10.0
5	J MANAGEMENT	0149-2063	4912	<b>3.080</b>	4.532	0.225	40	>10.0
6	ORGAN RES METHODS	1094-4281	922	<b>3.019</b>	3.387	1.211	38	6.6
<b>7</b>	<b>J INT BUS STUD</b>	<b>0047-2506</b>	<b>4990</b>	<b>2.992</b>	<b>5.030</b>	<b>0.320</b>	<b>75</b>	<b>&gt;10.0</b>
8	ACAD MANAG LEARN EDU	1537-260X	451	<b>2.889</b>		0.056	36	3.8
9	ADMIN SCI QUART	0001-8392	9086	<b>2.853</b>	6.313	0.125	16	>10.0

\* Only those journals with an impact factor score of 2.8 or higher are reflected.



# JIBS Ranking



Benchmarking against the “big league” journals of business & mgmt

Yr	ASQ	AMR	AMJ	<b>JIBS</b>	Org Sci	SMJ
2008	2.85	6.13	6.08	<b>2.99</b>	2.58	3.34
2007	2.91	4.37	5.02	<b>2.28</b>	3.13	2.83
2006	2.46	4.52	3.35	<b>2.25</b>	2.82	2.63
2005	2.71	4.25	2.20	<b>1.25</b>	1.99	1.90
2004	3.40	3.72	2.65	<b>1.29</b>	2.30	1.98
2003	2.72	4.42	3.34	<b>1.39</b>	2.37	2.72
2002	2.63	3.70	2.54	<b>1.46</b>	1.61	3.09
2001	3.98	3.16	2.83	<b>0.87</b>	2.06	2.68



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# Manuscripts within the Domain of JIBS

- **MNE** activities, strategies, structures & decision-making processes
- **MNE interactions** with other actors, organizations & institutions
- **Cross-border activities** of firms
- Impact of the **international environment** on the activities, strategies, structures & decision-making processes of firms
- **Cross-country comparative studies** of businesses, business processes & organizational behavior
- **International dimensions** of organizational forms & activities





# Methodologically Pluralistic

The following types of research methods are appropriate for JIBS:

- Quantitative and qualitative research methodologies are both welcome, as long as the studies are methodologically rigorous.
- Conceptual and theory-development papers, empirical hypothesis-testing papers, and case-based studies are all welcome.
- Mathematical modeling papers are welcome ---if the modeling is appropriate and the intuition explained carefully.

*However*

- Empirical submissions utilizing undergraduate student samples are usually discouraged.





# Characteristics JIBS Editors Look For

- Contribution
  - Each paper should strive to add to our cumulative knowledge surrounding the challenges and opportunities faced by multinational enterprises
- Theory
  - Are mechanisms linking independent & dependent variables
    - carefully specified
    - plausible and
    - (indirectly) observable?
- 
- Data
  - Does data “match” theory
  - Is empirical test sufficiently sophisticated to rule out alternate hypotheses and control for potential confounds?





# JIBS is Interdisciplinary

IB studies are interdisciplinary, spanning not only mainstream business disciplines such as finance and marketing, but also IB aspects of other social sciences such as political science and economics.

		DISCIPLINES					
		Acct	Econ	Finc	Mgmt	Mktg	PolSci
T O P I C S							
		Int'l	Int'l	Int'l	Int'l	Int'l	Int'l



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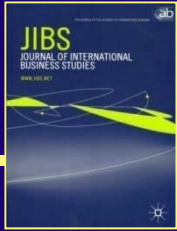




# Manuscripts JIBS Does Not Accept

- Activities, strategies, structures & decision-making processes of domestic firms
- Interactions of domestic firms with other domestic actors, organizations & institutions
- Within-border activities of firms(e.g., intrafirm trade, finance, investment, technology transfers, services)
- Impact of the domestic environment(e.g., cultural, political, economic, legal) on the activities, strategies, structures & decision-making processes of domestic firms
- Within-country comparative studies of businesses, business processes and organizational behavior in the same country or environment
- Domestic dimensions of organizational forms (e.g., alliances, M&As) and activities (e.g., entrepreneurship, knowledge-based competition, corporate governance)



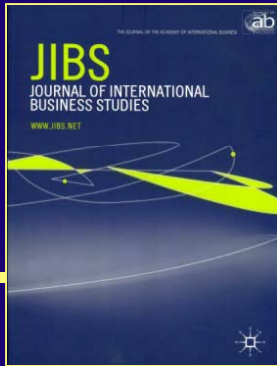


# What else does JIBS NOT Publish?

The following types of manuscripts are NOT appropriate for JIBS:

- Manuscripts about teaching materials/methods.
- Manuscripts aimed solely at a practitioner audience (e.g., executives, government policy makers, consulting firms).
- Manuscripts that contain no theoretical contribution to international business (e.g. “number counting” or “rankings” manuscripts).
- Manuscripts that have no specific relevance to the domain of international business studies.
- Single-country studies must be clearly situated within the domain of international business studies. IB should not be incidental to or a minor component of the paper. See Tung & van Witteloostuijn (JIBS 39.2) on single-country studies.





# JIBS JOURNAL OF INTERNATIONAL BUSINESS STUDIES

**When has there been  
a better time  
to submit your research  
to JIBS?**

JIBS: Our Business Is *International Business*  
Please contact me at [editor-in-chief@jibs.net](mailto:editor-in-chief@jibs.net)  
Thank you!

